

JOB- READY COURSES

COURSE DETAILS

Courses Offered by
National Education Foundation, Washington DC, USA
And
Rangnekar Institute of Management Studies



Certified By
The State University of New York, Potsdam, USA



Potsdam
THE STATE UNIVERSITY OF NEW YORK



NAME OF THE COURSE:

ADVANCED MANAGEMENT TECHNIQUES

LEVEL:

Diploma Course

LEARNING MODULES:

Advanced Management Techniques

Coaching to Drive Success

Effectively Managing Top Performers

Fostering Success through Coaching

Managing Employee Performance

Performance Management

Managing Experts

Managing Technical Teams

Anger Management

Communication Curriculum

How to Effectively Negotiate

Emotional Intelligence

Listening Essentials

Constructive Feedback and Criticism

Effective Business Meetings

Digital Citizenship

Essentials of Managerial Success

Talent Management

Change Management

Managing During Difficult Times

Essential Mentoring Techniques

Essentials of Facilitating

Business Planning Essentials

Marketing Essentials

Competitive Marketing Strategies

Strategic Brand Management

Leveraging Key Management Techniques

Strategic Planning

Leveraging Team Leadership Skills



NAME OF THE COURSE:

ANALYTICAL REASONING

LEVEL:

Certificate Course

LEARNING MODULES:

Raw Data to Insights: Data Management & Decision Making

Decision Making: The Fundamentals

Decision Making: Tools and Techniques

Decision Making: Making Tough Decisions

Making Decisions Dynamically

Problem Solving: The Fundamentals

Problem Solving: Determining and Building Your Strengths

Problem Solving: Probing Deeper

Getting to the Root of a Problem

Defining Alternative Solutions to a Problem

Choosing and Using the Best Solution

Confronting Your Assumptions

Investigating Arguments

Reaching Sound Conclusions

Knowing When to Take Strategic Risks

Overcoming Your Own Unconscious Biases



NAME OF THE COURSE:

ANIMATION

LEVEL:

Certificate Course

LEARNING MODULES:

Animation and Internationalization

Using Animation and Supporting Mobile Devices

Programming in HTML5: Adaptive AI, Graphics, & Animation

Adaptive AI, Graphics, and Animation

Common Widgets and Animation

Navigation Elements and Animations with CSS3

Angular 6 Development: Testing & TDD

Angular 6 Development: Introduction

Angular 6 Development: Libraries

Angular 6 Development: Reactive Programming

Angular 6 Development: Angular Material and Angular Elements

Angular 6 Development: Dependency Injection and ng-bootstrap



NAME OF THE COURSE:

ARTIFICIAL INTELLIGENCE

LEVEL:

Diploma Course

COURSE MODULES:

Introduction to Artificial Intelligence

AI Development Theory

Machine Learning

Problems and Uncertainty

Introducing Natural Language Processing

AI and ML Solutions with Python

Developing AI and ML Solutions with Java

Tensor Flow

Neural Network

Applying Machine Learning

Planning for AI

Applied Predictive Modeling

Essentials of BlockChain

Understanding and Building Bots

HCI Principles and Methods

Computer Vision for AI

Cognitive Models

Elements of an Artificial Intelligence Architect

Reusable AI Architecture Patterns

AI Enterprise Planning

AI Framework Overview

AI in Industry

Evaluating Current and Future AI Technologies and Frameworks

Applying Cognitive Models

AI and Robotics

Building Intelligent Information Systems

AI Apprentice to AI Architect

Business & Leadership for AI Architects

Productivity Tools for AI Architects



NAME OF THE COURSE:

BIG DATA

LEVEL:

Diploma Course

COURSE MODULES:

Big Data Fundamentals

Big Data – The Corporate Leadership Perspective

Big Data - The Marketing Perspective

Big Data – The Strategic Planning Perspective

IBM BigInsights Fundamentals

Big Data – The Engineering Perspective

Big Data – The Sales Perspective

Big Data – The Legal Perspective

Accessing Data with Spark

Enterprise Governance Strategies

Balancing the Four Vs of Data

Apache Storm Introduction

Apache Kafka

Apache Solr Essentials

Designing and Implementing Big Data Analytics

Big Data Development with Apache Spark

Hadoop-Data Modeling, Installation and Maintenance

Hadoop Operations

Hadoop Ecosystem

Getting Started with Hadoop



NAME OF THE COURSE:

BLOCKCHAIN

LEVEL:

Certificate Course

LEARNING MODULES:

Blockchains & Ethereum: Introduction

Blockchains & Ethereum: Performing Transactions in Ethereum

Blockchains & Ethereum: Mining and Smart Contracts in Ethereum

Blockchains & Ethereum: Storing Data

Blockchains & Ethereum: Smart Contract Development

Blockchains & Ethereum: Metmask & the Ethereum Wallet

Blockchains & Ethereum: The Geth Client

Blockchains & Ethereum: Lifecycle of a Smart Contract

Blockchains & Ethereum: Tool for Smart Contract Development & Ethereum

Blockchains CCBC 010 Blockchains & Ethereum

Blockchain Smart Contracts Programmer

Blockchain Engineer

Blockchain Solutions Architect



NAME OF THE COURSE:

BUSINESS ANALYSIS

LEVEL:

Certificate Course

COURSE MODULES:

Key Business Analysis Concepts

Effective Business Analysis Techniques

Key Business Analysis Competencies

BABOK v3: Business Analysis Key Concepts

BABOK v3: Business Analysis Competencies

BABOK v3: Business Analysis Techniques

Certified Business Analysis Professional -CBAP - BABOK Guide V2.0 aligned

Big Data Basics

Strategic Thinking

Business Planning

Basics of SAP

Base Camp

Project Management Basics



NAME OF THE COURSE:

CHANGE MANAGEMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Leading Organizational Change

Managing Organizational Change

Dealing with Organizational Change

Navigating through Organizational Change

Growth Mindset

Digital Economy Skills

Creating Lasting Organizational Change

Communication & Change Management

Cope Up Change with EQ

Role of Feedback in Change Management

Diplomacy and Change Management

Working with Difficult People

Need for Negotiation Skills in Change Management

Team Building in Change Management

Leading Teams



NAME OF THE COURSE:

CLOUD COMPUTING AND VIRTUALIZATION

LEVEL:

Diploma Course

LEARNING MODULES:

Cloud and Virtualization Fundamentals

Cloud Computing for Business Professionals

Cloud Computing for IT Professionals

Cloud Computing Technology Fundamentals

CompTIA Cloud+ CVO-002

Getting Started with Cloud Services

Cloud Computing for Support Engineers

Major Cloud Run and Compute Platforms

Cloud Standards

Cloud Security

Cloud Security Management

Cloud Platform Security

Cloud Computing Security

Business Continuity Management

Certified Cloud Security Professional

Cloud Security Administration

CloudOps

Hybrid Cloud



NAME OF THE COURSE:

CUSTOMER SERVICE

LEVEL:

Certification Course

LEARNING MODULES:

Frontline Call Center Skills

You must take all items in this set

Inbound Call Center Management

You must take all items in this set

Customer Advocacy

You must take all items in this set

Customer Focus

You must take all items in this set

Customer Service Fundamentals

You must take all items in this set

Customer Service Representative Process

You must take all items in this set

Customer Service Representative, Professionalism

You must take all items in this set

Customer Service Representative, Skills

You must take all items in this set

Essentials of Customer Service

You must take all items in this set

Customer Service Skills

You must take all items in this set

Territorial Account Sales Skills



NAME OF THE COURSE:

CYBER SECURITY

LEVEL:

Diploma Course

LEARNING MODULES:

Security Analyst Track 1: Security Analyst

Security Architect Track 2: Forensics Analyst

Security Architect Track 3: Vulnerability Analyst

Security Architect Track 4: Security Architect

Leadership for Security Architects

Productivity Tools for Security Architects

Security Threat Intelligence

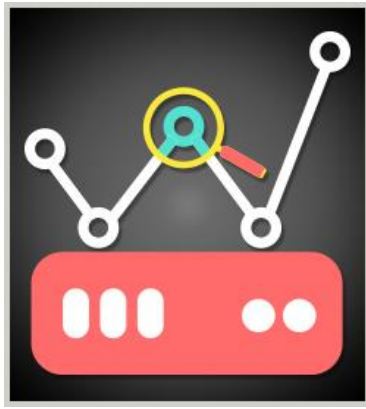
Securing User Accounts

Computer Crime and Forensics

Cryptography

Network Security

Software Development Security



NAME OF THE COURSE:

DATA ANALYTICS

LEVEL:

Diploma Course

LEARNING MODULES:

Business Intelligence with TIBCO Spotfire

Data Analysis Application

Microsoft Power BI

Business Intelligence Development and Maintenance

Designing Business Intelligence Solutions

Operational Intelligence Fundamentals with Splunk

Base SAS 9 Programming

Predictive Modelling Best Practices

Data Management

Graph Analytics

Data Mining

Data Nuts and Bolts

Math

Big Data Basics and Analytics

Data Analytics with Snowflake

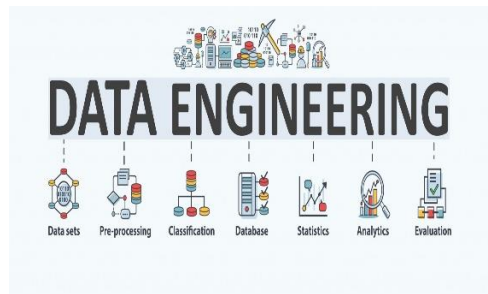
Business & Leadership for Data Infrastructure with Snowflake

Productivity Tools for Data Infrastructure with Snowflake

Data Analyst to Data Scientist

Graph Analytics

Azure Data Analytics



NAME OF THE COURSE:

DATA ENGINEERING

LEVEL:

Diploma Course

LEARNING MODULES:

Data Warehousing

Modern Data Management

Data Infrastructure Introduction

Streaming Data Architectures

Implementing Data Access & Government Policies

Data Architecture

Getting Started with Hive

Compliance Issues & Strategies

Data Tools

Powering Recommendation Engines

Data Engineering Fundamentals

Data Silos, Lakes, & Streams

Data Lakes in Practice

Building Data Pipelines

Integrating Data Sources from the Edge

Data Rollbacks

Creating Data APIs for Customers

Balancing the Four Vs of Data

Raw Data to Insights

Data Research in Practice

Enterprise Value Through Data

Using Data to Find Data

Data Mining and Decision Making

A Deep Dive into Statistical and Hypothesis Tests

Data Integration

Google Data Engineer

Data Engineering on Microsoft Azure



NAME OF THE COURSE:

DATA SCIENCE

LEVEL:

Diploma Course

LEARNING MODULES:

Data Science Essentials

Python for Data Science

Data Science Using R

Streaming Data Architectures

Implementing Data Access & Governance Policies

Statistics for Data Science #1

Statistics for Data Science #2

MongoDB for Data Wrangling

Trifacta for Data Wrangling

Deploying Data Tools for All Users

Data Engineering Fundamentals

Data Lakes in Practice

Integrating Data Sources from the Edge

Creating Data APIs for Customers

Raw Data to Insights

Data Research in Practice

Enterprise Value Through Data

Using Data to Find Data

Data Visualization with Tableau for Beginners

Data Visualization Essentials

Tableau Data Visualization and Analytics

Talend Data Integration

Math for Data Science



NAME OF THE COURSE:

DATA BASES

LEVEL:

Certificate Course

LEARNING MODULES:

Database Fundamentals

Database Design Fundamentals

Generic Database Fundamentals

Generic Design and Modeling Databases

Microsoft SQL Server 2008 R2: Implementation and Maintenance

Microsoft SQL Server 2012: Querying

Microsoft SQL Server 2012: Database Administration

Microsoft SQL Server 2008 R2: Database Development

Microsoft SQL Server 2016: Developing

Microsoft SQL Server 2016: Provisioning

Microsoft SQL Server: Developing Databases

Microsoft SQL Server 2014: Designing Database Solutions

Microsoft SQL Server 2016: Querying

Microsoft SQL Server 2016: Administering

MySQL Database Development

Apache Cassandra

Apache HBase Fundamentals

Cassandra for SQL Developers

MongoDB Development

NoSQL

RavenDB Fundamentals

Oracle Database 11g: SQL Fundamentals I

Oracle Database 11g: Administration Workshop II Release 2

Oracle Database 10g: Administration Workshop I Release 2

Oracle Database 11g: SQL and PL-SQL New Features

Oracle Database 11g: SQL Fundamentals



NAME OF THE COURSE:

DEEP LEARNING

LEVEL:

Diploma Course

LEARNING MODULES:

Getting Started with Neural Networks

Building Neural Networks

Training Neural Networks

Convolutional Neural Networks

Sequence Models

Recurrent Neural Networks

ML Algorithms

Linear Algebra

Linear Regression Models

Computational Theory

Model Management

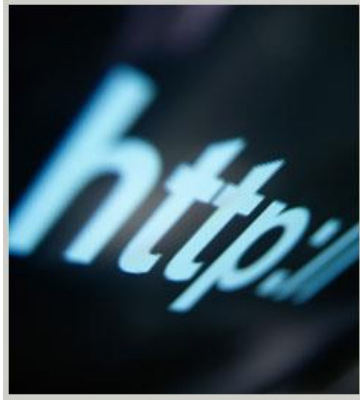
Bayesian Methods

Reinforcement Learning

Math for Machine Learning

Building ML Training Sets

Linear Models and Gradient Descent



NAME OF THE COURSE:

DIGITAL MARKETING

LEVEL:

Certificate Course

LEARNING MODULES:

Marketing Essentials

Competitive Marketing Strategies

Sales Foundation

Digital Marketing

Digital Marketing Essentials

Google Adwords

QuickBooks

Productivity Tools

Using Facebook for E-Marketing

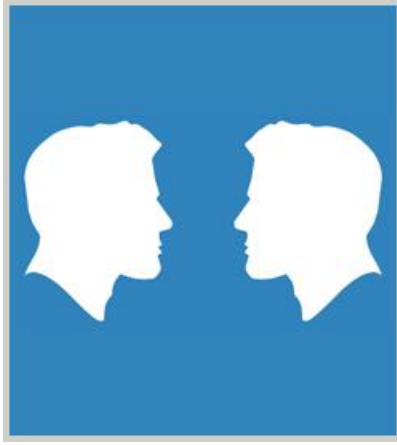
YouTube for E-Marketing

LinkedIn for E-Marketing

Twitter for E-Marketing

Email Essentials for Business

Essentials of Public Relations



NAME OF THE COURSE:

EFFECTIVE COMMUNICATION SKILLS

LEVEL:

Diploma Course

LEARNING MODULES:

Communicating with Impact

Communicating with Senior Executives

Fundamentals of Cross Cultural Communication

Developing Effective Negotiation Skills

Workplace Conflict

Developing Your Emotional Intelligence

Getting Results Through Personal Power

How to Succeed in Listening

Communicating Effectively with the C Level

Constructive Feedback

Engaging Others with Tact and Diplomacy

Working with Difficult People

Interpersonal Communication

Influence and Persuasion

Emotional Intelligence Essentials

Anger Management

Basic Presentation Skills

Professional Networking Essentials

Public Speaking Strategies

Running Effective Business Meetings

Effective Writing Skills

Writing Under Pressure

Practical Grammar for Business Writing

Note-taking Skills

Email Communication

Technical Communication Skills

Skills for Communication Success

Business Storytelling



NAME OF THE COURSE:

EMOTIONAL INTELLIGENCE

LEVEL:

Certificate Course

LEARNING MODULES:

What is Emotional Intelligence

Essentials of Emotional Intelligence

Emotional Intelligence at Work

Responding to Emotional Situations

Developing Emotional Intelligence

Measure Your EQ

Work-Life Balance

Managing Workplace Conflict

Working with Difficult People

Anger Management

Communicating with Diplomacy and Tact

Problem Solving

Business Etiquette

Perseverance and Resilience

Performing under Pressure

Writing under Pressure

Personal Productivity Improvement



NAME OF THE COURSE:

ETHICAL HACKING

LEVEL:

Certificate Course

LEARNING MODULES:

Ethical Hacking Overview and Threats

Hacking Concepts

Security Controls

Security Controls Part 2

Pentesting, Laws, and Standards

Footprinting

Host Discovery and Scanning with Nmap

ProxyChains and Enumeration

Vulnerability Analysis Concepts and Tools

Password Attacks

Password Attacks Part 2

Privilege Escalation

Covert Data Gathering

Hidden Files and Covering Tracks

Malware Threats

Malware Distribution

Network Sniffing

Social Engineering

Denial of Service

Session Hijacking

Evading IDS, Firewalls, and Honeypots

Evading IDS, Firewalls, and Honeypots Part 2

Evading IDS, Firewalls, and Honeypots Part 3

Hacking Web Servers

Common Web App Threats

Common Web App Threats Part 2

Practical Web App Hacking

SQL Injection

SQL Injection Types and Tools

Wireless Hacking Concepts

Wireless Hacking Tools

Wireless Hacking Common Threats

Cracking and Mobile Hacking

IoT Concepts

IoT Attacks

IoT Hacking and Countermeasures

Clouding Computing Concepts

Cloud Computer Attacks

Cryptography Concepts

Cryptography Concepts Part 2

Cryptography Concepts Part 3

Cryptography Attacks



NAME OF THE COURSE:

INNOVATION AND ENTREPRENEURSHIP

LEVEL:

Certificate Course

LEARNING MODULES:

Business Development

Innovation

The Entrepreneur

Importance of Effective Communication for an Entrepreneur

Digital Marketing Skills for an Entrepreneur

Personal Effectiveness Skills for an Entrepreneur

Basics of Project Management

Basics of Finance & Accounting Concepts

Leadership Essentials

Risk Management – Basics

Basics of Marketing

Basics of Sales

Basics of Business Analysis

Strategic Thinking for an Entrepreneur

Horizon Scanning



NAME OF THE COURSE:

LEADERSHIP

LEVEL:

Diploma Course

LEARNING MODULES:

Setting and Managing Organizational Priorities

Anger Management Essentials

Performance Measurement

Managing a Multigenerational Workforce

Workforce Generations

Business Acumen Essentials

Dealing with Setbacks

Developing Leadership Skills

Improving Leadership Skills

Leveraging Leadership Techniques

Organizational Awareness

The Voice of Leadership

Leading Teams

Leading Virtual Teams

Leveraging Team Leadership Skills

Making Cross-Functional Teams Work

Creating a Positive Work Environment

Effective Succession Planning

Women In Leadership



NAME OF THE COURSE:

LISTENING SKILLS

LEVEL:

Certificate Course

LEARNING MODULES:

Listening Skills Basics

How to Succeed in Listening

Developing Your Listening Skills

Note-Taking Skills

Thinking Critically

Impediments to Listening



NAME OF THE COURSE:

MACHINE LEARNING

LEVEL:

Diploma Course

LEARNING MODULES:

Perform Cloud Data Science with Azure Machine Learning

Powering Recommendation Engines

Linear Regression Models

Research Topics in ML and DL

Designing for Automation and Robotics

Deep Learning and Computer Vision

Planning for AI

Building ML Training Sets

Exploring Machine Learning

Exploring Artificial Intelligence

Developing AI and Machine Learning Solutions with Python

Developing AI and ML Solutions with Java

AI Development with TensorFlow

Bayesian Methods for Machine Learning

ML Engineer

Predictive Modeling Best Practices

ML Programmer to ML Architect - Track 1

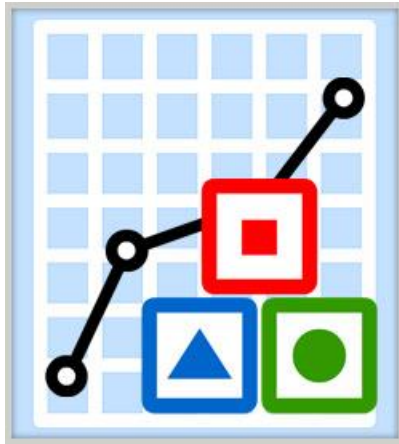
ML Programmer to ML Architect - Track 2

ML Programmer to ML Architect - Track 3

ML Programmer to ML Architect - Track 4

Business & Leadership for ML Programmers

Productivity Tools for ML Programmers



NAME OF THE COURSE:

MARKETING

LEVEL:

Certificate Course

LEARNING MODULES:

Marketing Essentials

Essential Marketing Strategies

Competitive Marketing Strategies

Digital Marketing

Marketing in the Digital Age

Essential Marketing Strategies - Updated

Strategic Brand Management

Negotiation Skills for Marketing Professional

Basic Presentation Skills for Marketing Professional

Communicating with Impact

Professional Networking

Customer Service

Business Execution

Essentials of Public Relations

Effective Cold Calling

Dealing with Questions, Objections, and Resistance

Effective Communication Techniques



NAME OF THE COURSE:

NEGOTIATION ESSENTIALS

LEVEL:

Certificate Course

LEARNING MODULES:

Negotiations - Basics

Communicating Effectively at the 'C' Level

Basic Presentation Skills

Communicate with Diplomacy and Tact

Developing Your Emotional Intelligence

Engaging Others with Tact and Diplomacy

Handling Difficult People

Skills for Communication Success

Customer Service Skills



NAME OF THE COURSE:

OPERATIONS MANAGEMENT

LEVEL:

Diploma Course

LEARNING MODULES:

Business Process Improvement

Leading Sustainable Process Improvement

Managing Customer-Driven Process Improvement

Operations Management

Operations Management- Efficiency of Production

Manager of Quality - Organizational Excellence

Lean Initiatives

Managing for Operational Excellence

Six Sigma

Vendor Development



NAME OF THE COURSE:

PERSONAL EFFECTIVENESS

LEVEL:

Certificate Course

LEARNING MODULES:

Communication Basics

Time Management

Problem Solving and Decision Making

Thinking Critically

Perseverance at Work

Building, Rebuilding, and Sustaining Trust

Effective Communication

Getting Results through Personal Power

How to Succeed in Listening

Constructive Feedback

Engaging Others with Tact and Diplomacy

Working with Difficult People

Effective Interpersonal Communication

Developing Your Emotional Intelligence

Anger Management Essentials

Be an Effective Leader

How to Manage Your Career

Critical Thinking

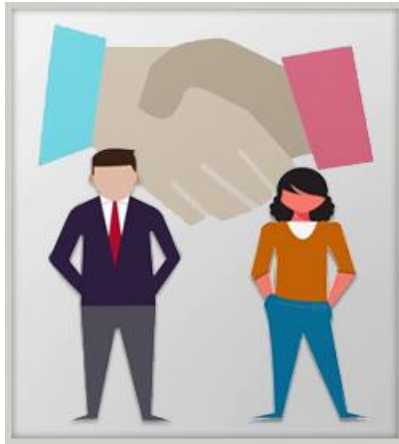
Peer Relationships

Campus to Corporate

Perseverance and Resilience

Professionalism and Business Etiquette

Personal Productivity Improvement



NAME OF THE COURSE:

PROFESSIONAL EFFECTIVENESS

LEVEL:

Certificate Course

LEARNING MODULES:

360 Degree Relationships

Peer Relationships

Interviewing Strategies for the Interviewee

Managing Your Career

Building and Maintaining Trust

Building, Rebuilding and Sustaining Trust

Business Ethics

Business Ethics Essentials

Business Etiquette and Professionalism

Diversity on the Job

Doing Business Professionally

Perseverance and Resilience

Perseverance at Work

Polishing Your Professional Edge

Unconscious Bias

Discovering Your Strengths

Effective Time Management

Improving Your Memory

Improving Your Personal Productivity

Overcoming Procrastination

Performance under Pressure

Performing Under Pressure

Personal Productivity Improvement

Time Management

Campus to Corporate

Improving Your Work-Life Balance

Optimizing Your Work-Life Balance

Making a Pitch

Mentor Relationships

Optimizing Performance on a Team

Optimizing Your Performance On a Team

Virtual Teams



NAME OF THE COURSE:

PRODUCT MANAGEMENT

LEVEL:

Diploma Course

LEARNING MODULES:

Understanding Product Management

Product Management Metrics

Product Management - Marketing

Design & Run Experiments

Communication for Product Managers

Customer Development

Product Management & Agile

Product Management - Lean Initiatives

Business Process Improvement

Product Management - Six Sigma

Purchasing & Vendor Management Essentials

Product Management - Strategy & Innovation



NAME OF THE COURSE:

PROJECT MANAGEMENT

LEVEL:

Diploma Course

LEARNING MODULES:

Project Management Basics

Project Procurement Management

Project Quality Management

Project Risk Management

Project Scope Management

Project Time Management

Project Stakeholder Management

Project Resource Management

Project Management Ethics and Values

Project Communications Management

Project Cost Management

Project Integration Management

Agile Project Management

Project Management - PMBOK Guide Sixth Edition

CAPM



NAME OF THE COURSE:

SALES MANAGEMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Sales Management – Basics

Sales Foundations

Territorial Account Sales Skills

Essential Selling Skills

Sales & Customer Interaction

Sales Negotiations

Solution Selling

Strategic Account Sales Skills

Field Sales Skills



NAME OF THE COURSE:

SELF DEVELOPMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Problem Solving

Self Assessment

Improving Intrinsic Motivation

Learning Culture

Feedback and Growing Professionally

Characteristics of Top Performers

Communicating with Diplomacy

Effective Communication

Note-Taking Skills

Improve Your Listening Skill

Improve Your Writing Skill

First Time Manager Essentials

Adapting to Change

Develop Growth Mindset

Build Healthy Work Relationships

Controlling Emotions

Develop Creative Thinking

Thinking Critically

Ethics and Trust

Work-Life Balance



NAME OF THE COURSE:

SIX SIGMA

LEVEL:

Certificate Course

LEARNING MODULES:

Six Sigma Green Belt - Analyze

Six Sigma Green Belt – Define -1

Six Sigma Green Belt: Define - 2

Six Sigma Green Belt - Improve

Six Sigma Green Belt - Six Sigma and Organizational Strategy

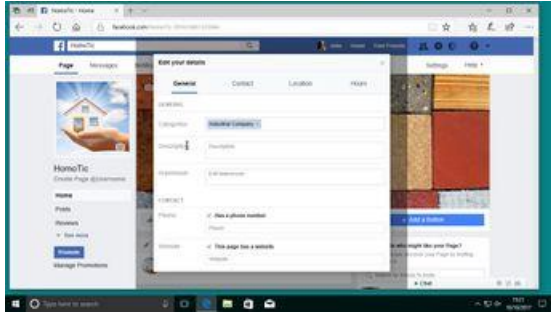
Six Sigma Green Belt: Analyze

Six Sigma Green Belt: Control

Six Sigma Green Belt: Improve

Six Sigma Green Belt: Measure

Six Sigma Green Belt: Six Sigma and the Organization



NAME OF THE COURSE:

SOCIAL MEDIA MARKETING

LEVEL:

Certificate Course

LEARNING MODULES:

Pages for Facebook Business: Setting Up a Page

Pages for Facebook Business: Creating Page Posts

Facebook for iPad: Posting Updates

Facebook for Web: Posting Updates

Facebook for Web: Private Communication Tools

Facebook for Web: Sign-in & Setup

Facebook for Web: Finding & Interacting with Friends

Facebook for iPad: Creating & Organizing Events

Facebook for iPad: Sign-in & Setup

Facebook for Web: Privacy & Security Settings

Facebook Messenger: Communication & Connections

Facebook for iPad: Using the News Feed

Facebook for Web: Creating & Organizing Events

Facebook for Web: Creating & Managing Pages

Facebook for Web: Photo Tools

Facebook Messenger: Using Messenger on the Web

Facebook Messenger: Sign-in & Setup

Pages for Facebook Business: Building your Page Reach

Facebook for iPad: Creating & Managing Pages

Facebook for iPad: Photo Tools

Facebook for iPad: Finding & Interacting with Friends

Facebook for Web: Using the News Feed

Facebook for iPad: Privacy & Security Settings

Facebook for iPad: Group Tools

Facebook for Web: Group Tools

Instagram for iOS: Sharing Photos & Posts

Instagram for iOS: Sign-in & Setup

Instagram for iOS: Editing & Tagging Photos

LinkedIn for Web: Setting Up A Profile

LinkedIn for Web: Managing Contacts & Connections

LinkedIn for Web: Posting Updates & Messages

LinkedIn for Web: Using Networking Tools

LinkedIn for Web: Using Groups

LinkedIn for Web: Configuring an Account

Twitter for Professionals: Promoting a Business & Engaging with Users

Twitter for Professionals: Analyzing Audiences & User Behavior

Twitter for Professionals: Using Twitter Media Studio

Buffer: Sign-in & Account Creation

Buffer: Managing Social Media Activity

YouTube for Web: Searching & Viewing Videos

YouTube for Web: Publishing Videos & Managing Channels

YouTube for Web: Creating & Editing Videos

Pinterest for Web: Finding Pins & Sharing Boards

Pinterest for Web: Adding & Sharing Pins

Pinterest for iOS: Using Pinterest for Ios



NAME OF THE COURSE:

SOCIAL NETWORKING TOOLS

LEVEL:

Certificate Course

LEARNING MODULES:

Tumblr for Web

Tumblr for Android

Tumblr for iOS

LinkedIn for Web

Facebook Workplace

Facebook Business: Facebook Pages

Facebook Messenger

Facebook for iOS

Facebook for Web

Twitter for Web

Twitter for iOS

Twitter for Professionals

Instagram for iOS

Pinterest for Web

Pinterest for iOS



NAME OF THE COURSE:

SOFTWARE TESTING

LEVEL:

Certificate Course

LEARNING MODULES:

Software Testing Foundation: Fundamentals

FSD Software Testing: Full Stack Developer Software Testing

Software Testing Foundation: Testing Techniques

Software Testing Foundation: Test Management

Automated Software Testing

Software Testing Foundations: Testing throughout the Software Life Cycle

Software Testing Foundation: Black-box & White-box Testing Techniques

Software Testing Foundation: Risk & Defect Management

Software Testing Foundation: Test Types & Maintenance Testing

Software Testing Foundation: Test Process Fundamentals

Software Testing Foundations: Test Planning, Management, and Tool Support

Software Testing Foundations: Static, Dynamic, Black-box, and White-box Testing

Software Testing Foundation: Test Tool Support

Software Testing Foundation: Test Monitoring & Control

Software Testing Foundation: Testing & the Software Development Lifecycle

Agile Software Testing: Techniques and Tools

Software Testing with Visual Studio: Manage Test Execution Part 1

Software Testing with Visual Studio: Manage Test Execution Part 2

Software Testing with Visual Studio: Manage Test Cases

Software Testing with Visual Studio: Create and Configure Test Plans

Agile Software Testing: Methodologies and Testing Approaches

Certified Information Systems Auditor: System Design & Analysis

Software Quality Assurance

Creating Software Tests



NAME OF THE COURSE:

SOFTWARE TESTING

LEVEL:

Diploma Course

LEARNING MODULES:

Automated Testing with Selenium

Automation Using Appium

Exploring Automation

Selenium Automated Web Testing

Software Testing Foundations

Software Testing Fundamentals

Software Testing with Cucumber

Software Testing with TestNG

Software Testing with Visual Studio

Testing Android Apps with Genymotion

Testing Social Media Applications

Testing with JMeter

Using Jasmine in Testing

WebLOAD Performance Testing



NAME OF THE COURSE:

STRATEGIC BRAND MANAGEMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Building Lasting Customer-brand Relationships

Developing a Brand Internally

Global Brand Management

Brand Management for Social Media and Wireless Technologies



NAME OF THE COURSE:

STRATEGY AND INNOVATION

LEVEL:

Certificate Course

LEARNING MODULES:

Business Strategy

Strategy and Growth

Developing Strategic Thinking Acumen

Big Data Basics

Key Business Analysis Concepts

Writing a Business Case

Building Innovation Cultures

Performance Dashboard or Scorecard

Project Management Basics

Business Execution

Strategic Planning Curriculum

Thinking Strategically and Managing Risk

Strategic Risk-taking

Horizon Scanning

Basics of Six Sigma for a Strategist



NAME OF THE COURSE:

STRESS MANAGEMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Stress Management - Essentials

Managing During Difficult Times

Managing Problem Performance

First Time Manager Essentials

Managing Your Career

Effective Time Management

Problem Solving and Decision Making

Dealing with Organizational Change

Critical Thinking

Peer Relationships

Perseverance at Work

Professionalism and Business Etiquette

Performance under Pressure

Emotional Intelligence



NAME OF THE COURSE:

SUPPLY CHAIN MANAGEMENT

LEVEL:

Certificate Course

LEARNING MODULES:

Understanding Business

Fundamentals of Supply Chain

Purchasing and Vendor Management

Inventory Management

Demand Forecasting and Capacity Management

Understanding Lean Concepts

Developing Strategic Thinking Acumen