## **JOB- READY COURSES**

# **COURSE MODULES**

# Courses Offered By

National Education Foundation, Washington DC, USA



**Courses Implemented By** 

Rangnekar Institute of Management Studies & Research





## ADVANCED MANAGEMENT TECHNIQUES

## **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Advanced Management Techniques** 

**Coaching to Drive Success** 

**Effectively Managing Top Performers** 

**Fostering Success through Coaching** 

**Managing Employee Performance** 

**Performance Management** 

**Managing Experts** 

**Managing Technical Teams** 

**Anger Management** 

**Communication Curriculum** 

**How to Effectively Negotiate** 

**Emotional Intelligence** 

**Listening Essentials** 

**Constructive Feedback and Criticism** 

**Effective Business Meetings** 

**Digital Citizenship** 

**Essentials of Managerial Success** 

**Talent Management** 

**Change Management** 

**Managing During Difficult Times** 

**Essential Mentoring Techniques** 

**Essentials of Facilitating** 

**Business Planning Essentials** 

**Marketing Essentials** 

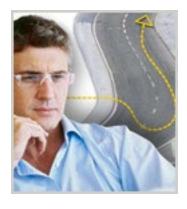
**Competitive Marketing Strategies** 

**Strategic Brand Management** 

**Leveraging Key Management Techniques** 

**Strategic Planning** 

**Leveraging Team Leadership Skills** 



#### ANALYTICAL REASONING

#### LEVEL:

**Certificate Course** 

## **LEARNING MODULES:**

Raw Data to Insights: Data Management & Decision Making

**Decision Making: The Fundamentals** 

**Decision Making: Tools and Techniques** 

**Decision Making: Making Tough Decisions** 

**Making Decisions Dynamically** 

**Problem Solving: The Fundamentals** 

**Problem Solving: Determining and Building Your Strengths** 

**Problem Solving: Probing Deeper** 

Getting to the Root of a Problem

**Defining Alternative Solutions to a Problem** 

**Choosing and Using the Best Solution** 

**Confronting Your Assumptions** 

**Investigating Arguments** 

**Reaching Sound Conclusions** 

**Knowing When to Take Strategic Risks** 

Overcoming Your Own Unconscious Biases



**ANIMATION** 

#### **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Animation and Internationalization** 

**Using Animation and Supporting Mobile Devices** 

Programming in HTML5: Adaptive AI, Graphics, & Animation

Adaptive AI, Graphics, and Animation

**Common Widgets and Animation** 

**Navigation Elements and Animations with CSS3** 

**Angular 6 Development: Testing & TDD** 

**Angular 6 Development: Introduction** 

**Angular 6 Development: Libraries** 

**Angular 6 Development: Reactive Programming** 

Angular 6 Development: Angular Material and Angular Elements

Angular 6 Development: Dependency Injection and ng-bootstrap



#### ARTIFICIAL INTELLIGENCE

## **LEVEL:**

**Diploma Course** 

## **COURSE MODULES:**

**Introduction to Artificial Intelligence** 

**AI Development Theory** 

**Machine Learning** 

**Problems and Uncertainty** 

**Introducing Natural Language Processing** 

AI and ML Solutions with Python

Developing AI and ML Solutions with Java

**Tensor Flow** 

**Neural Network** 

**Applying Machine Learning** 

Planning for AI

**Applied Predictive Modeling** 

**Essentials of BlockChain** 

**Understanding and Building Bots** 

**HCI Principles and Methods** 

**Computer Vision for AI** 

**Cognitive Models** 

**Elements of an Artificial Intelligence Architect** 

**Reusable AI Architecture Patterns** 

**AI Enterprise Planning** 

**AI Framework Overview** 

**AI in Industry** 

**Evaluating Current and Future AI Technologies and Frameworks** 

**Applying Cognitive Models** 

**AI and Robotics** 

**Building Intelligent Information Systems** 

AI Apprentice to AI Architect

**Business & Leadership for AI Architects** 

**Productivity Tools for AI Architects** 



**BIG DATA** 

#### **LEVEL:**

**Diploma Course** 

#### **COURSE MODULES:**

**Big Data Fundamentals** 

**Big Data – The Corporate Leadership Perspective** 

**Big Data - The Marketing Perspective** 

**Big Data – The Strategic Planning Perspective** 

IBM BigInsights Fundamentals

**Big Data – The Engineering Perspective** 

**Big Data – The Sales Perspective** 

**Big Data – The Legal Perspective** 

**Accessing Data with Spark** 

**Enterprise Governance Strategies** 

**Balancing the Four Vs of Data** 

**Apache Storm Introduction** 

Apache Kafka

**Apache Solr Essentials** 

**Designing and Implementing Big Data Analytics** 

**Big Data Development with Apache Spark** 

Hadoop-Data Modeling, Installation and Maintenance

**Hadoop Operations** 

**Hadoop Ecosystem** 

**Getting Started with Hadoop** 



**BLOCKCHAIN** 

## **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Blockchains & Ethereum: Introduction** 

**Blockchains & Ethereum: Performing Transactions in Ethereum** 

Blockchains & Ethereum: Mining and Smart Contracts in Ethereum

**Blockchains & Ethereum: Storing Data** 

**Blockchains & Ethereum: Smart Contract Development** 

Blockchains & Ethereum: Metmask & the Ethereum Wallet

**Blockchains & Ethereum: The Geth Client** 

Blockchains & Ethereum: Lifecycle of a Smart Contract

Blockchains & Ethereum: Tool for Smart Contract Development & Ethereum

Blockchains CCBC 010 Blockchains & Ethereum

**Blockchain Smart Contracts Programmer** 

**Blockchain Engineer** 

**Blockchain Solutions Architect** 



**BUSINESS ANALYSIS** 

#### **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

**Key Business Analysis Concepts** 

**Effective Business Analysis Techniques** 

**Key Business Analysis Competencies** 

**BABOK v3: Business Analysis Key Concepts** 

**BABOK v3: Business Analysis Competencies** 

**BABOK v3: Business Analysis Techniques** 

Certified Business Analysis Professional -CBAP - BABOK Guide V2.0 aligned

**Big Data Basics** 

**Strategic Thinking** 

**Business Planning** 

**Basics of SAP** 

**Base Camp** 

**Project Management Basics** 



**CHANGE MANAGEMENT** 

#### **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

**Leading Organizational Change** 

**Managing Organizational Change** 

**Dealing with Organizational Change** 

**Navigating through Organizational Change** 

**Growth Mindset** 

**Digital Economy Skills** 

**Creating Lasting Organizational Change** 

**Communication & Change Management** 

**Cope Up Change with EQ** 

**Role of Feedback in Change Management** 

**Diplomacy and Change Management** 

**Working with Difficult People** 

**Need for Negotiation Skills in Change Management** 

**Team Building in Change Management** 

**Leading Teams** 



**CHATGPT** 

**LEVEL:** 

**Certificate Course** 

#### **LEARNING MODULES:**

**Certificate Course in ChatGPT** 

Maths for AI & ML

**Essential Statistical Models** 

Foundation in AI and ML

Foundation Course in BlockChain

**Foundation Course in Deep Learning** 

**Programming in Python** 

Access to GPT-40

**Data analytics** 

Web browsing

**Document summarization** 

**Security and Controls:** 

Robust security and data privacy Administrative controls (group permissions, SSO, SCIM 1, and GPT management)

**Custom GPTs** 

**Project Work & Boot Camps** 



#### **CLOUD COMPUTING AND VIRTUALIZATION**

## **LEVEL:**

**Diploma Course** 

#### **LEARNING MODULES:**

**Cloud and Virtualization Fundamentals** 

**Cloud Computing for Business Professionals** 

**Cloud Computing for IT Professionals** 

**Cloud Computing Technology Fundamentals** 

CompTIA Cloud+ CVO-002

**Getting Started with Cloud Services** 

**Cloud Computing for Support Engineers** 

**Major Cloud Run and Compute Platforms** 

**Cloud Standards** 

**Cloud Security** 

**Cloud Security Management** 

**Cloud Platform Security** 

**Cloud Computing Security** 

**Business Continuity Management** 

**Certified Cloud Security Professional** 

**Cloud Security Administration** 

 ${\bf CloudOps}$ 

**Hybrid Cloud** 



#### **CUSTOMER SERVICE**

#### **LEVEL:**

**Certification Course** 

## **LEARNING MODULES:**

**Frontline Call Center Skills** 

You must take all items in this set

**Inbound Call Center Management** 

You must take all items in this set

**Customer Advocacy** 

You must take all items in this set

**Customer Focus** 

You must take all items in this set

**Customer Service Fundamentals** 

You must take all items in this set

**Customer Service Representative Process** 

You must take all items in this set

**Customer Service Representative, Professionalism** 

You must take all items in this set

**Customer Service Representative, Skills** 

You must take all items in this set

**Essentials of Customer Service** 

You must take all items in this set

**Customer Service Skills** 

You must take all items in this set

**Territorial Account Sales Skills** 



#### **CYBER SECURITY**

#### **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Security Analyst Track 1: Security Analyst** 

**Security Architect Track 2: Forensics Analyst** 

**Security Architect Track 3: Vulnerability Analyst** 

**Security Architect Track 4: Security Architect** 

**Leadership for Security Architects** 

**Productivity Tools for Security Architects** 

**Security Threat Intelligence** 

**Securing User Accounts** 

**Computer Crime and Forensics** 

Cryptography

**Network Security** 

**Software Development Security** 



**DATA ANALYTICS** 

## **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Business Intelligence with TIBCO Spotfire** 

**Data Analysis Application** 

**Microsoft Power BI** 

**Business Intelligence Development and Maintenance** 

**Designing Business Intelligence Solutions** 

**Operational Intelligence Fundamentals with Splunk** 

**Base SAS 9 Programming** 

**Predictive Modelling Best Practices** 

**Data Management** 

**Graph Analytics** 

**Data Mining** 

**Data Nuts and Bolts** 

Math

**Big Data Basics and Analytics** 

**Data Analytics with Snowflake** 

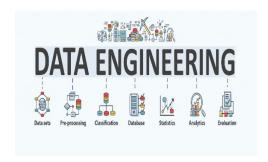
**Business & Leadership for Data Infrastructure with Snowflake** 

**Productivity Tools for Data Infrastructure with Snowflake** 

**Data Analyst to Data Scientist** 

**Graph Analytics** 

**Azure Data Analytics** 



**DATA ENGINEERING** 

## **LEVEL:**

**Diploma Course** 

#### **LEARNING MODULES:**

**Data Warehousing** 

**Modern Data Management** 

**Data Infrastructure Introduction** 

**Streaming Data Architectures** 

**Implementing Data Access & Government Policies** 

**Data Architecture** 

**Getting Started with Hive** 

**Compliance Issues & Strategies** 

**Data Tools** 

**Powering Recommendation Engines** 

**Data Engineering Fundamentals** 

**Data Silos, Lakes, & Streams** 

**Data Lakes in Practice** 

**Building Data Pipelines** 

**Integrating Data Sources from the Edge** 

**Data Rollbacks** 

**Creating Data APIs for Customers** 

**Balancing the Four Vs of Data** 

**Raw Data to Insights** 

**Data Research in Practice** 

**Enterprise Value Through Data** 

**Using Data to Find Data** 

**Data Mining and Decision Making** 

A Deep Dive into Statistical and Hypothesis Tests

**Data Integration** 

**Google Data Engineer** 

**Data Engineering on Microsoft Azure** 



**DATA SCIENCE** 

#### **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Data Science Essentials** 

**Python for Data Science** 

**Data Science Using R** 

**Streaming Data Architectures** 

**Implementing Data Access & Governance Policies** 

**Statistics for Data Science #1** 

**Statistics for Data Science #2** 

MongoDB for Data Wrangling

Trifacta for Data Wrangling

**Deploying Data Tools for All Users** 

**Data Engineering Fundamentals** 

**Data Lakes in Practice** 

**Integrating Data Sources from the Edge** 

**Creating Data APIs for Customers** 

**Raw Data to Insights** 

**Data Research in Practice** 

**Enterprise Value Through Data** 

**Using Data to Find Data** 

**Data Visualization with Tableau for Beginners** 

**Data Visualization Essentials** 

**Tableau Data Visualization and Analytics** 

**Talend Data Integration** 

**Math for Data Science** 



**DATA BASES** 

**LEVEL:** 

**Certificate Course** 

#### **LEARNING MODULES:**

**Database Fundamentals** 

**Database Design Fundamentals** 

**Generic Database Fundamentals** 

**Generic Design and Modeling Databases** 

Microsoft SQL Server 2008 R2: Implementation and Maintenance

Microsoft SQL Server 2012: Querying

Microsoft SQL Server 2012: Database Administration

Microsoft SQL Server 2008 R2: Database Development

Microsoft SQL Server 2016: Developing

**Microsoft SQL Server 2016: Provisioning** 

Microsoft SQL Server: Developing Databases

Microsoft SQL Server 2014: Designing Database Solutions

Microsoft SQL Server 2016: Querying

Microsoft SQL Server 2016: Administering

**MySQL Database Development** 

**Apache Cassandra** 

**Apache HBase Fundamentals** 

Cassandra for SQL Developers

**MongoDB Development** 

NoSQL

**RavenDB Fundamentals** 

Oracle Database 11g: SQL Fundamentals I

Oracle Database 11g: Administration Workshop II Release 2

Oracle Database 10g: Administration Workshop I Release 2

Oracle Database 11g: SQL and PL-SQL New Features

**Oracle Database 11g: SQL Fundamentals** 



**DEEP LEARNING** 

## **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Getting Started with Neural Networks** 

**Building Neural Networks** 

**Training Neural Networks** 

**Convolutional Neural Networks** 

**Sequence Models** 

**Recurrent Neural Networks** 

**ML Algorithms** 

Linear Algebra

**Linear Regression Models** 

**Computational Theory** 

**Model Management** 

**Bayesian Methods** 

**Reinforcement Learning** 

**Math for Machine Learning** 

**Building ML Training Sets** 

**Linear Models and Gradient Descent** 



**DIGITAL MARKETING** 

## **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Marketing Essentials** 

**Competitive Marketing Strategies** 

**Sales Foundation** 

**Digital Marketing** 

**Digital Marketing Essentials** 

**Google Adwords** 

QuickBooks

**Productivity Tools** 

**Using Facebook for E-Marketing** 

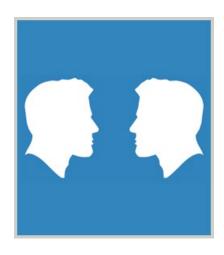
YouTube for E-Marketing

LinkedIn for E-Marketing

**Twitter for E-Marketing** 

**Email Essentials for Business** 

**Essentials of Public Relations** 



#### **EFFECTIVE COMMUNICATION SKILLS**

#### **LEVEL:**

**Diploma Course** 

## **LEARNING MODULES:**

**Communicating with Impact** 

**Communicating with Senior Executives** 

**Fundamentals of Cross Cultural Communication** 

**Developing Effective Negotiation Skills** 

**Workplace Conflict** 

**Developing Your Emotional Intelligence** 

**Getting Results Through Personal Power** 

**How to Succeed in Listening** 

Communicating Effectively with the C Level

**Constructive Feedback** 

**Engaging Others with Tact and Diplomacy** 

**Working with Difficult People** 

**Interpersonal Communication** 

**Influence and Persuasion** 

**Emotional Intelligence Essentials** 

**Anger Management** 

**Basic Presentation Skills** 

**Professional Networking Essentials** 

**Public Speaking Strategies** 

**Running Effective Business Meetings** 

**Effective Writing Skills** 

**Writing Under Pressure** 

**Practical Grammar for Business Writing** 

**Note-taking Skills** 

**Email Communication** 

**Technical Communication Skills** 

**Skills for Communication Success** 

**Business Storytelling** 



#### **EMOTIONAL INTELLIGENCE**

#### **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

What is Emotional Intelligence

**Essentials of Emotional Intelligence** 

**Emotional Intelligence at Work** 

**Responding to Emotional Situations** 

**Developing Emotional Intelligence** 

**Measure Your EQ** 

**Work-Life Balance** 

**Managing Workplace Conflict** 

**Working with Difficult People** 

**Anger Management** 

**Communicating with Diplomacy and Tact** 

**Problem Solving** 

**Business Etiquette** 

**Perseverance and Resilience** 

**Performing under Pressure** 

**Writing under Pressure** 

**Personal Productivity Improvement** 



ETHICAL HACKING

## **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Ethical Hacking Overview and Threats** 

**Hacking Concepts** 

**Security Controls** 

**Security Controls Part 2** 

Pentesting, Laws, and Standards

**Footprinting** 

Host Discovery and Scanning with Nmap

**ProxyChains and Enumeration** 

**Vulnerability Analysis Concepts and Tools** 

**Password Attacks** 

**Password Attacks Part 2** 

**Privilege Escalation** 

**Covert Data Gathering** 

**Hidden Files and Covering Tracks** 

**Malware Threats** 

**Malware Distribution** 

**Network Sniffing** 

**Social Engineering** 

**Denial of Service** 

**Session Hijacking** 

**Evading IDS, Firewalls, and Honeypots** 

**Evading IDS, Firewalls, and Honeypots Part 2** 

**Evading IDS, Firewalls, and Honeypots Part 3** 

**Hacking Web Servers** 

**Common Web App Threats** 

**Common Web App Threats Part 2** 

**Practical Web App Hacking** 

**SQL** Injection

**SQL Injection Types and Tools** 

**Wireless Hacking Concepts** 

**Wireless Hacking Tools** 

**Wireless Hacking Common Threats** 

**Cracking and Mobile Hacking** 

**IoT Concepts** 

**IoT Attacks** 

**IoT Hacking and Countermeasures** 

**Clouding Computing Concepts** 

**Cloud Computer Attacks** 

**Cryptography Concepts** 

**Cryptography Concepts Part 2** 

**Cryptography Concepts Part 3** 

**Cryptography Attacks** 



#### INNOVATION AND ENTREPRENEURSHIP

#### **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Business Development** 

Innovation

The Entrepreneur

Importance of Effective Communication for an Entrepreneur

Digital Marketing Skills for an Entrepreneur

Personal Effectiveness Skills for an Entrepreneur

**Basics of Project Management** 

**Basics of Finance & Accounting Concepts** 

**Leadership Essentials** 

Risk Management - Basics

**Basics of Marketing** 

**Basics of Sales** 

**Basics of Business Analysis** 

Strategic Thinking for an Entrepreneur

**Horizon Scanning** 



**LEADERSHIP** 

#### **LEVEL:**

**Diploma Course** 

### **LEARNING MODULES:**

**Setting and Managing Organizational Priorities** 

**Anger Management Essentials** 

**Performance Measurement** 

Managing a Multigenerational Workforce

**Workforce Generations** 

**Business Acumen Essentials** 

**Dealing with Setbacks** 

**Developing Leadership Skills** 

**Improving Leadership Skills** 

**Leveraging Leadership Techniques** 

**Organizational Awareness** 

The Voice of Leadership

**Leading Teams** 

**Leading Virtual Teams** 

Leveraging Team Leadership Skills

**Making Cross-Functional Teams Work** 

**Creating a Positive Work Environment** 

**Effective Succession Planning** 

Women In Leadership



LISTENING SKILLS

# **LEVEL:**

**Certificate Course** 

# **LEARNING MODULES:**

**Listening Skills Basics** 

**How to Succeed in Listening** 

**Developing Your Listening Skills** 

**Note-Taking Skills** 

**Thinking Critically** 

**Impediments to Listening** 



**MACHINE LEARNING** 

#### **LEVEL:**

**Diploma Course** 

#### **LEARNING MODULES:**

Perform Cloud Data Science with Azure Machine Learning

**Powering Recommendation Engines** 

**Linear Regression Models** 

Research Topics in ML and DL

**Designing for Automation and Robotics** 

**Deep Learning and Computer Vision** 

Planning for AI

**Building ML Training Sets** 

**Exploring Machine Learning** 

**Exploring Artificial Intelligence** 

**Developing AI and Machine Learning Solutions with Python** 

Developing AI and ML Solutions with Java

**AI Development with TensorFlow** 

**Bayesian Methods for Machine Learning** 

## **ML Engineer**

**Predictive Modeling Best Practices** 

ML Programmer to ML Architect - Track 1

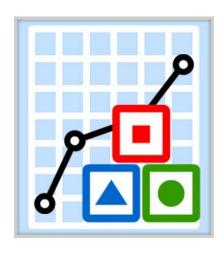
ML Programmer to ML Architect - Track 2

ML Programmer to ML Architect - Track 3

ML Programmer to ML Architect - Track 4

**Business & Leadership for ML Programmers** 

**Productivity Tools for ML Programmers** 



**MARKETING** 

### **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

**Marketing Essentials** 

**Essential Marketing Strategies** 

**Competitive Marketing Strategies** 

**Digital Marketing** 

Marketing in the Digital Age

**Essential Marketing Strategies - Updated** 

**Strategic Brand Management** 

**Negotiation Skills for Marketing Professional** 

**Basic Presentation Skills for Marketing Professional** 

**Communicating with Impact** 

**Professional Networking** 

**Customer Service** 

**Business Execution** 

**Essentials of Public Relations** 

**Effective Cold Calling** 

Dealing with Questions, Objections, and Resistance

**Effective Communication Techniques** 



#### **NEGOTIATION ESSENTIALS**

### **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

**Negotiations - Basics** 

Communicating Effectively at the 'C' Level

**Basic Presentation Skills** 

**Communicate with Diplomacy and Tact** 

**Developing Your Emotional Intelligence** 

**Engaging Others with Tact and Diplomacy** 

**Handling Difficult People** 

**Skills for Communication Success** 

**Customer Service Skills** 



**OPERATIONS MANAGEMENT** 

### **LEVEL:**

**Diploma Course** 

### **LEARNING MODULES:**

**Business Process Improvement** 

**Leading Sustainable Process Improvement** 

**Managing Customer-Driven Process Improvement** 

**Operations Management** 

**Operations Management- Efficiency of Production** 

**Manager of Quality - Organizational Excellence** 

**Lean Initiatives** 

**Managing for Operational Excellence** 

Six Sigma

**Vendor Development** 



PERSONAL EFFECTIVENESS

### **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Communication Basics** 

**Time Management** 

**Problem Solving and Decision Making** 

**Thinking Critically** 

**Perseverance at Work** 

**Building, Rebuilding, and Sustaining Trust** 

**Effective Communication** 

**Getting Results through Personal Power** 

How to Succeed in Listening

**Constructive Feedback** 

**Engaging Others with Tact and Diplomacy** 

**Working with Difficult People** 

**Effective Interpersonal Communication** 

**Developing Your Emotional Intelligence** 

**Anger Management Essentials** 

**Be an Effective Leader** 

**How to Manage Your Career** 

**Critical Thinking** 

**Peer Relationships** 

**Campus to Corporate** 

**Perseverance and Resilience** 

**Professionalism and Business Etiquette** 

**Personal Productivity Improvement** 



#### PROFESSIONAL EFFECTIVENESS

### **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**360 Degree Relationships** 

**Peer Relationships** 

**Interviewing Strategies for the Interviewee** 

**Managing Your Career** 

**Building and Maintaining Trust** 

**Building, Rebuilding and Sustaining Trust** 

**Business Ethics** 

**Business Ethics Essentials** 

**Business Etiquette and Professionalism** 

**Diversity on the Job** 

**Doing Business Professionally** 

Perseverance and Resilience

Perseverance at Work

**Polishing Your Professional Edge** 

**Unconscious Bias** 

**Discovering Your Strengths** 

**Effective Time Management** 

**Improving Your Memory** 

**Improving Your Personal Productivity** 

**Overcoming Procrastination** 

**Performance under Pressure** 

**Performing Under Pressure** 

**Personal Productivity Improvement** 

**Time Management** 

**Campus to Corporate** 

Improving Your Work-Life Balance

**Optimizing Your Work-Life Balance** 

Making a Pitch

**Mentor Relationships** 

**Optimizing Performance on a Team** 

**Optimizing Your Performance On a Team** 

**Virtual Teams** 



PRODUCT MANAGEMENT

### **LEVEL:**

**Diploma Course** 

### **LEARNING MODULES:**

**Understanding Product Management** 

**Product Management Metrics** 

**Product Management - Marketing** 

**Design & Run Experiments** 

**Communication for Product Managers** 

**Customer Development** 

**Product Management & Agile** 

**Product Management - Lean Initiatives** 

**Business Process Improvement** 

Product Management - Six Sigma

**Purchasing & Vendor Management Essentials** 

**Product Management - Strategy & Innovation** 



#### PROJECT MANAGEMENT

#### **LEVEL:**

**Diploma Course** 

### **LEARNING MODULES:**

**Project Management Basics** 

**Project Procurement Management** 

**Project Quality Management** 

**Project Risk Management** 

**Project Scope Management** 

**Project Time Management** 

**Project Stakeholder Management** 

**Project Resource Management** 

**Project Management Ethics and Values** 

**Project Communications Management** 

**Project Cost Management** 

**Project Integration Management** 

**Agile Project Management** 

**Project Management - PMBOK Guide Sixth Edition** 

**CAPM** 



**SALES MANAGEMENT** 

### **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

**Sales Management – Basics** 

**Sales Foundations** 

**Territorial Account Sales Skills** 

**Essential Selling Skills** 

**Sales & Customer Interaction** 

**Sales Negotiations** 

**Solution Selling** 

**Strategic Account Sales Skills** 

**Field Sales Skills** 



#### SELF DEVELOPMENT

## **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

**Problem Solving** 

**Self Assessment** 

**Improving Intrinsic Motivation** 

**Learning Culture** 

Feedback and Growing Professionally

**Characteristics of Top Performers** 

**Communicating with Diplomacy** 

**Effective Communication** 

**Note-Taking Skills** 

**Improve Your Listening Skill** 

**Improve Your Writing Skill** 

**First Time Manager Essentials** 

**Adapting to Change** 

**Develop Growth Mindset** 

**Build Healthy Work Relationships** 

**Controlling Emotions** 

**Develop Creative Thinking** 

**Thinking Critically** 

**Ethics and Trust** 

**Work-Life Balance** 



#### **SIX SIGMA**

#### **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

Six Sigma Green Belt - Analyze

Six Sigma Green Belt – Define -1

Six Sigma Green Belt: Define - 2

Six Sigma Green Belt - Improve

Six Sigma Green Belt - Six Sigma and Organizational Strategy

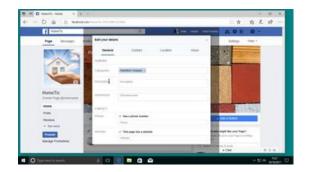
Six Sigma Green Belt: Analyze

Six Sigma Green Belt: Control

Six Sigma Green Belt: Improve

Six Sigma Green Belt: Measure

Six Sigma Green Belt: Six Sigma and the Organization



#### SOCIAL MEDIA MARKETING

#### **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

Pages for Facebook Business: Setting Up a Page

**Pages for Facebook Business: Creating Page Posts** 

**Facebook for iPad: Posting Updates** 

**Facebook for Web: Posting Updates** 

**Facebook for Web: Private Communication Tools** 

Facebook for Web: Sign-in & Setup

Facebook for Web: Finding & Interacting with Friends

Facebook for iPad: Creating & Organizing Events

Facebook for iPad: Sign-in & Setup

Facebook for Web: Privacy & Security Settings

**Facebook Messenger: Communication & Connections** 

acebook for iPad: Using the News Feed

Facebook for Web: Creating & Organizing Events

Facebook for Web: Creating & Managing Pages

**Facebook for Web: Photo Tools** 

Facebook Messenger: Using Messenger on the Web

Facebook Messenger: Sign-in & Setup

Pages for Facebook Business: Building your Page Reach

Facebook for iPad: Creating & Managing Pages

Facebook for iPad: Photo Tools

Facebook for iPad: Finding & Interacting with Friends

**Facebook for Web: Using the News Feed** 

Facebook for iPad: Privacy & Security Settings

Facebook for iPad: Group Tools

**Facebook for Web: Group Tools** 

**Instagram for iOS: Sharing Photos & Posts** 

**Instagram for iOS: Sign-in & Setup** 

**Instagram for iOS: Editing & Tagging Photos** 

LinkedIn for Web: Setting Up A Profile

**LinkedIn for Web: Managing Contacts & Connections** 

LinkedIn for Web: Posting Updates & Messages

**LinkedIn for Web: Using Networking Tools** 

**LinkedIn for Web: Using Groups** 

LinkedIn for Web: Configuring an Account

Twitter for Professionals: Promoting a Business & Engaging with Users

Twitter for Professionals: Analyzing Audiences & User Behavior

Twitter for Professionals: Using Twitter Media Studio

**Buffer: Sign-in & Account Creation** 

**Buffer: Managing Social Media Activity** 

YouTube for Web: Searching & Viewing Videos

YouTube for Web: Publishing Videos & Managing Channels

YouTube for Web: Creating & Editing Videos

Pinterest for Web: Finding Pins & Sharing Boards

Pinterest for Web: Adding & Sharing Pins

Pinterest for iOS: Using Pinterest for Ios



#### SOCIAL NETWORKING TOOLS

### **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

**Tumblr for Web** 

**Tumblr for Android** 

**Tumblr for iOS** 

LinkedIn for Web

Facebook Workplace

**Facebook Business: Facebook Pages** 

Facebook Messenger

Facebook for iOS

Facebook for Web

**Twitter for Web** 

**Twitter for iOS** 

**Twitter for Professionals** 

**Instagram for iOS** 

**Pinterest for Web** 

**Pinterest for iOS** 



**SOFTWARE TESTING** 

**LEVEL:** 

**Certificate Course** 

#### **LEARNING MODULES:**

**Software Testing Foundation: Fundamentals** 

FSD Software Testing: Full Stack Developer Software Testing

**Software Testing Foundation: Testing Techniques** 

**Software Testing Foundation: Test Management** 

**Automated Software Testing** 

**Software Testing Foundations: Testing throughout the Software Life Cycle** 

Software Testing Foundation: Black-box & White-box Testing Techniques

**Software Testing Foundation: Risk & Defect Management** 

**Software Testing Foundation: Test Types & Maintenance Testing** 

**Software Testing Foundation: Test Process Fundamentals** 

Software Testing Foundations: Test Planning, Management, and Tool Support

Software Testing Foundations: Static, Dynamic, Black-box, and White-box Testing

**Software Testing Foundation: Test Tool Support** 

**Software Testing Foundation: Test Monitoring & Control** 

**Software Testing Foundation: Testing & the Software Development Lifecycle** 

**Agile Software Testing: Techniques and Tools** 

Software Testing with Visual Studio: Manage Test Execution Part 1

**Software Testing with Visual Studio: Manage Test Execution Part 2** 

Software Testing with Visual Studio: Manage Test Cases

Software Testing with Visual Studio: Create and Configure Test Plans

**Agile Software Testing: Methodologies and Testing Approaches** 

Certified Information Systems Auditor: System Design & Analysis

**Software Quality Assurance** 

**Creating Software Tests** 



#### **SOFTWARE TESTING**

#### LEVEL:

**Diploma Course** 

# **LEARNING MODULES:**

**Automated Testing with Selenium** 

**Automation Using Appium** 

**Exploring Automation** 

**Selenium Automated Web Testing** 

**Software Testing Foundations** 

**Software Testing Fundamentals** 

**Software Testing with Cucumber** 

**Software Testing with TestNG** 

**Software Testing with Visual Studio** 

**Testing Android Apps with Genymotion** 

**Testing Social Media Applications** 

**Testing with JMeter** 

**Using Jasmine in Testing** 

**WebLOAD Performance Testing** 



### STRATEGIC BRAND MANAGEMENT

## **LEVEL:**

**Certificate Course** 

## **LEARNING MODULES:**

**Building Lasting Customer-brand Relationships** 

**Developing a Brand Internally** 

**Global Brand Management** 

**Brand Management for Social Media and Wireless Technologies** 



#### STRATEGY AND INNOVATION

## **LEVEL:**

**Certificate Course** 

#### **LEARNING MODULES:**

**Business Strategy** 

**Strategy and Growth** 

**Developing Strategic Thinking Acumen** 

**Big Data Basics** 

**Key Business Analysis Concepts** 

Writing a Business Case

**Building Innovation Cultures** 

**Performance Dashboard or Scorecard** 

**Project Management Basics** 

**Business Execution** 

**Strategic Planning Curriculum** 

Thinking Strategically and Managing Risk

Strategic Risk-taking

**Horizon Scanning** 

**Basics of Six Sigma for a Strategist** 



#### STRESS MANAGEMENT

#### LEVEL:

**Certificate Course** 

#### **LEARNING MODULES:**

**Stress Management - Essentials** 

**Managing During Difficult Times** 

**Managing Problem Performance** 

**First Time Manager Essentials** 

**Managing Your Career** 

**Effective Time Management** 

**Problem Solving and Decision Making** 

**Dealing with Organizational Change** 

**Critical Thinking** 

**Peer Relationships** 

**Perseverance at Work** 

**Professionalism and Business Etiquette** 

**Performance under Pressure** 

**Emotional Intelligence** 



### SUPPLY CHAIN MANAGEMENT

## **LEVEL:**

**Certificate Course** 

### **LEARNING MODULES:**

**Understanding Business** 

**Fundamentals of Supply Chain** 

**Purchasing and Vendor Management** 

**Inventory Management** 

**Demand Forecasting and Capacity Management** 

**Understanding Lean Concepts** 

**Developing Strategic Thinking Acumen**